

The **Plymouth Charter** is a free, voluntary scheme and chartermark enabling Plymouth's businesses to commit to a fairer, greener future for Plymouth.

The Charter aims to grow a prosperous economy that reduces inequality, is sustainable and truly serves the wellbeing of all the people in Plymouth.

We provide a framework for discussion and decision making through our seven **SUCCEED** themes.

Visit our website or scan the QR code for more information.

 plymouthcharter.co.uk

 The Plymouth Charter

 PlymCharter

 [plymouthcharter](https://www.instagram.com/plymouthcharter)

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Spend

Keeping the pound local by buying locally to benefit our City.



Upskill

Supporting everyone to develop their skills, helping them access great jobs and live fulfilling lives



Collaborate

Engaging with our upcoming events and our Ambassadors, Champions and signatories.



Community

Supporting community activities to improve quality of life of Plymouth residents.



Employ

Providing fair, flexible working opportunities that enable the people of Plymouth to thrive.



Environment

Responding proactively to the Climate Emergency.



Deliver

Pledging your commitment to a fairer, greener future for Plymouth.