

What are we doing about inclusive growth in Plymouth?

What is the Plymouth Charter?

The Plymouth Charter is a free, voluntary scheme and charter mark with the aim to help Plymouth's businesses to commit a fairer, greener future for Plymouth. We are providing a framework for discussion and decision making through seven **SUCCEED** themes:



Spend

Keeping the pound local by buying locally to benefit our City.



Upskill

Supporting everyone to develop their skills, helping them access great jobs and live fulfilling lives



Collaborate

Engaging with our upcoming events and our Ambassadors, Champions and signatories.



Community

Supporting community activities to improve quality of life of Plymouth residents.



Employ

Providing fair, flexible working opportunities that enable the people of Plymouth to thrive.



Environment

Responding proactively to the Climate Emergency.



Deliver

Pledging your commitment to a fairer, greener future for Plymouth.

In Plymouth we want to see:

- More, responsible businesses starting up
- Employer investment in learning
- Better pay and working conditions
- Improvements in workplace well-being
- Equal wage profiles for people and no racial pay gap
- Environmental improvements and responsibility
- More diversity in workplaces
- Reductions in poverty

Signatories to the Charter are businesses who are committed to a fairer, greener future for Plymouth. The Charter aims to grow a prosperous economy that reduces inequality, is sustainable and truly serves the wellbeing of all the people in Plymouth.